Israel's Innovation in Mental Health:
Technology Amid Crisis

The COVID-19 pandemic highlighted critical gaps in global mental health systems, driving reforms, increased funding, and prioritization by organizations worldwide. This has spurred rapid growth in the mental health technology market, valued for its significant economic potential and driven by advancements in AI, demographic shifts, and demand for accessible, 24/7 solutions.

In Israel, the tragic events of October 7, 2023, acted as a catalyst for a new wave of innovation in mental health. This emerging ecosystem, supported by government and civil society, is harnessing cutting-edge technologies to meet evolving needs. **This upcoming webinar aims to explore Israel's transformative mental health innovation landscape, featuring insights from key organizations and governmental bodies, and exposing pioneering Israeli startups and technologies in the mental health field.**

The webinar will take place on the 12th of March 2025, at 16:00PM, Israel time.

Join Zoom Meeting
https://mfa.zoom.us/j/85758473641

Meeting ID: 857 5847 3641
Password: 7179631243

TIMING

Israel:.........................16:00 PM
Europe:............13:00-15:00 PM
USA:
- Eastern:.....................9:00 AM
- Central:.....................8:00 AM
- Mountain:.................7:00 AM
- Pacific:......................6:00 AM
Africa:.............15:00 -17:00 PM
Latin America:. 9:00-11:00 AM

Part one: 16:00 - 16:45

16:00–16:05	**Opening Remarks**: **Economic Division**, Ministry of Foreign Affairs
16:05–16:15	**Digital Health Division, Ministry of Health**: *Agile Response to Rising Needs* –implementing technologies within Israel's healthcare systems.
16:15–16:25	**Israel Innovation Authority**: *From Crisis to Opportunity*– Creating Israel's mental health innovation ecosystem
16:25–16:35	**Geha Mental Health Innovation Center**: *Bottom-up solutions* – AI-driven tools and digital applications shaped by healthcare system needs.
16:35–16:45	**Hakavret –** Israel's Center for Social Innovation & **TechAbILity Innovation Community** - promoting innovation and technological solutions for people with disabilities.

Part two: 16:45 - 17:15

Presentations by 3 leading mental health technology companies:

16:45-16:55	**GGTUDE -** Digital Mental Health Solutions Built on CBT Principles.
16:55-17:05	***Kai.AI*** - AI-Powered Mental Health Companion Designed with ACT Principles
17:05-17:15	***NeuroBrave*** - Transforming Wearable Data into Real-Time Mental Wellness Insights with AI-Driven Neurotechnology.

Part three: 17:15-17:40

Q&A Meetings in break rooms: Sessions with tech companies and governmental bodies.